

EDITORIAL CALENDAR 2010

Mountain Homes readers tell us they search out great ideas to help create their perfect mountain dream home and use our magazine like no other. This richly printed title showcases the best of mountain living. *Mountain Homes* has garnered dozens of awards for editorial superiority, great photography and sumptuous design.



A High-Quality Readership Delivering Affluent Mountain Lovers

2010 ANNUAL GUIDE

- ✿ 12 Undiscovered Towns We Love, plus all-time favorites
- ✿ New in North Carolina: A community feature and a brief look at other new communities
- ✿ 10 Great Golf Courses “Along” the Blue Ridge Parkway
- ✿ Advertorial: Tell your story in our only-once-a-year community showcase advertorial feature
- ✿ Departments: Builder’s Corner – Flooring Including Re-use & Renewable; Designers Showcase – Window Treatments; Ground Control – Use of Stone

EARLY SUMMER

- ✿ Small Jewels: Condos, Cabins and Cottages
- ✿ Mountain Classics – Great Products for the Home
- ✿ New in Georgia: A community feature and brief look at other new communities
- ✿ Departments: Builder’s Corner – 21st Century Roofs; Designers Showcase – Hardware & Other Metals; Ground Control – Outdoor Lighting

SUMMER

- ✿ Town Centers: A New Style of Living
- ✿ Outside Living – Kitchens, Patios, Decks & more
- ✿ New in Tennessee: A community feature and brief look at other new communities
- ✿ Departments: Builder’s Corner – Hi-tech Windows; Designers Showcase – Smart Home Must Haves; Ground Control – Hot tubs & Spas

FALL

- ✿ The Ever-Popular Craftsman Style
- ✿ 2010 Ultimate Log Home
- ✿ New in Virginia: A community feature and brief look at other communities
- ✿ Departments: Builder’s Best – Energy Efficiency; Designers Showcase – Color and You; Ground Control – Water Reclamation

MOUNTAIN HOMES
SOUTHERN STYLE

MountainHomesSouthernStyle.com
P.O. Box 21535, Roanoke VA 24018 • (540) 989-6138